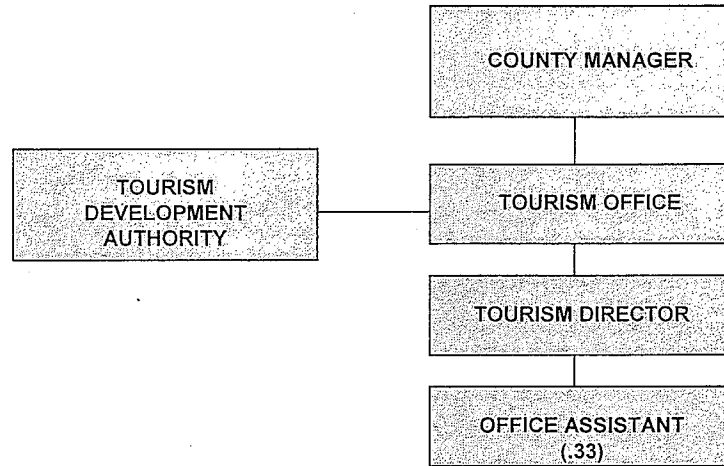


TOURISM



Authorized Positions		
FY2005-06	FY 2006-07	FY 2007-08
1	1.33	1.33
=	=	=
1	1.33	1.33
MAJOR CHANGES: NONE		

TOURISM OFFICE (670)

DESCRIPTION: The Tourism Office exists to enhance and stimulate the economy of Pender County through the advancement of tourism activities within the County as an economic base, and to advertise and promote such tourism activities to the extent that added tourism visitation will be generated to Pender County, and to enter all other endeavors purposed to the improvement of tourism as a principal segment of the total economy of the County.

FY 06-07 HIGHLIGHTS: The Office: 1) was extensively involved in the N.C. Blueberry Festival; 2) was extensively involved in the N.C. Spot Festival; 3) opened a Visitor's Center which is staffed Monday through Friday; and 4) increased awareness of Pender County by attending festivals and events throughout North Carolina.

FY 07-08 GOALS: The Office plans to: 1) establish Paddle Trails in partnership with Pender County Parks & Recreation; 2) participate in the establishment of NC Rail Trails in Pender County; 3) continue to increase awareness of County via festivals and events; 4) increase awareness of Pender County's amenities to our citizens; and 5) continue to update brochure and Tourism website to promote Pender County.

Expenditures:

	Actual FY05-06	Approved 06-07	Budget as Amended 06-07*	Dept. Request 07-08	Manager Recommends 07-08	Board Approved 07-08
Salaries	\$40,384	\$46,285	\$46,285	\$57,913	\$57,913	
Benefits	8,264	10,697	10,697	19,926	19,526	
Operating	20,089	11,860	31,350	32,700	29,000	
Capital Outlay	0	0	0	0	0	
Total	\$68,737	\$68,842	\$88,332	\$110,539	\$106,439	

* Revised as of 2/28/07.